



Commercial Use of Drones Summit 2019

Navigate your drone journey

21 - 23 May | Sydney



WHY THIS EVENT

Drone technology is the key to revolutionising how Australian organisations operate.

This will only be achieved by gaining an understanding of what drones can do for you.

Gain a hands-on insight into launching your drone journey, drive operational success, understand regulation and risk mitigation and appreciating full potential of drone technology will place you at the forefront of this cutting-edge capability.

That is why the **Commercial Use of Drones Summit 2019** exists. Gain the skills to successfully on-board drones and elevate your operational capability.

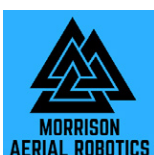
ABOUT THE COMMERCIAL USE OF DRONES SUMMIT 2019

The **Commercial Use of Drones Summit 2019** will articulate the business case for on boarding drones as a path to increasing efficiency.

You will learn how likeminded organisations have crossed the threshold and embraced drone technology by mapping out their drone integration journey, addressing risk and regulatory concerns and understanding the full applications of drone technology.

This is your chance to take the controls of your drone journey and take your operational capability to the next level.

EXPERT CASE STUDIES FROM THESE PUBLIC AND PRIVATE SECTOR ORGANISATIONS:



CONFERENCE LOGISTICS



VENUE
SYDNEY OLYMPIC
PARK, SYDNEY



ADDRESS
TBC, SYDNEY



DATES
21ST – 23RD MAY
2019



START/FINISH
8:50 AM – 5:30 PM

AUDIENCE

This event will bring together organisations onboarding or looking to RPASs as part of their capability.

Job title categories that will attend include:

- Asset Managers
- Design Engineers
- Spatial Analysts
- Facility Managers
- Broad range of Engineering disciplines
- Agribusiness Operators
- Local & State Government Managers
- Community Volunteer Organisations

KEY BENEFITS OF ATTENDING

- Step by step introduction to onboarding RPAS capabilities
- Gain a holistic understanding of RPAS regulation
- Drive drone innovation in an emerging market
- Structure your RPAS operations through understanding risk mitigation
- Optimizing efficiency by utilizing applications of drone technology

GROUP PACKAGES

Send 3 delegates and receive 10% off the currently advertised rate

Send 4+ delegates and receive 15% off the currently advertised rate

Send 7+ delegates and receive 20% off the currently advertised

SPONSORSHIP

PARTNERSHIP OPPORTUNITIES

Be part of **Commercial Use of Drones Summit 2019** and associate your business and brand with Trail blazing organisations as the implement and innovative the potential RPASs' can bring to your organisation. As an event partner, we will work closely with you and your business to achieve your objectives.

SPONSORSHIP CONTACT:

Strategic sponsorship opportunities are limited. Contact the sponsorship team on **02 8248 0200** or email **events@konnnectlearning.com.au** to discuss sponsorship package options.

KEYNOTE SPEAKERS



ANTHONY ROE
Downer Group
Head of Digital



BLYTH SHORT
Byron Shire Council
Asset Management Coordinator



DOMINIC DI MARTINO
Brimbank City Council
Asset & Property Services Manager



MARTIN BASS
Morrison Aerial Robotics
Senior Pilot



PROF. TIM RYLEY
Griffith University
Head of Aviation



DR ELLIOT DUFF
CSIRO - Data 61
Robotics Research Lead



IAN PRIDGEON
Russell Kennedy Lawyers
Principal



JUHO ROSSI
Port Macquarie Hastings
Council
Senior RPAS Manager



KIERAN SOBRA
GHD
Senior Spatial Analyst



Fire & Rescue NSW
Aviation Unit

DAY ONE | 21ST MAY 2019

8:30AM: REGISTRATION, MORNING COFFEE AND TEA

8:50AM: OPENING REMARKS FROM YOUR CHAIR:

DRONES AND THE FUTURE

9:00AM: OPENING KEYNOTE:

Why Australia's future lies in pioneering drone technology

- How drone technology is shifting the way Australian businesses compete
- Why investing in drone innovation is vital to Australian market success
- Driving user friendly technology to foster consumer relationships



DR ELLIOT DUFF |
CSIRO - DATA 61
ROBOTICS
RESEARCH LEAD

9:45AM: KEYNOTE:

Pragmatic approach to drone safety by understanding regulation

- Developing a genuine understanding of drone regulation
 - Asserting a clear line between commercial and recreational drone operators
- Simplifying your pipeline development around evolving regulation
- Aligning your commercial capabilities around regulations
 - Striking the balance between regulation and innovation



**PENDING | CIVIL
AVIATION SAFETY
AUTHORITY**

10:30AM
MORNING TEA BREAK

THE BUSINESS CASE FOR DRONES

10:45AM: CASE STUDY:

Driving your operational success through drone innovation

- Articulating cost benefits of onboarding drone technology
- How to construct viable frameworks to launch your own drone program
- Securing company buy-in towards drone innovation
 - Future proofing your innovative investments



JUHO ROSSI |
PORT MACQUARIE
HASTINGS
COUNCIL
SENIOR RPAS
MANAGER

11:30AM: CASE STUDY:

Unlocking the hidden value of drone data applications

- Capitalising on the raw value of enhanced data acquisition strategies
 - Determining the commercial value of your data
- Injecting qualitative data into your project outcomes
- How to make your data gathering strategies commercially viable
 - Knowing what to do with your data



PENDING:
**ANTHONY
WALLGATE | FIRE &
RESCUE NSW
AVIATION UNIT**

12:15PM
LUNCH BREAK

DAY ONE | 21ST MAY 2019 CONTINUED...

INTEGRATING DRONES INTO YOUR OPERATIONS

1:15PM: PANEL DISCUSSION:

What to expect on your drone integration journey

- What are the first step towards on boarding drones?
 - What factors should you consider?
- What are the barriers to driving drone innovation?
 - How can you overcome them?
- How can you measure success in your drone programs?
 - Creating realistic KPIs' correlating to your programs maturity



**BLYTH SHORT | BYRON
SHIRE COUNCIL ASSET
MANAGEMENT COORDINATOR
- INFRASTRUCTURE SERVICES**



**SCOTT TOWNSEND |
TAMWORTH REGIONAL
COUNCIL SENIOR PILOT**



**IAN PRIDGEON |
RUSSELL KENNEDY
LAWYERS PRINCIPAL**

UPSKILLING & RISK MITIGATION

2:00PM: CASE STUDY:

How to cultivate an efficient and innovative workforce

- Harnessing the results of effective drone usage
- Comprehensive analysis of the lateral applications of drone technology
 - Accessing the full range of your drones' capabilities
- Preserving your innovative legacy through internal development



**PROFESSOR TIM
RYLEY | GRIFFITH
UNIVERSITY
HEAD OF
AVIATION**

2:45PM

AFTERNOON TEA BREAK

3:00PM: CASE STUDY:

Structuring effective risk mitigation policy and procedures

- Achieving results whilst negotiating risk mitigation
- Working within your limitations
 - Maintaining the balance between in-house capabilities and outsourcing projects
- Protecting yourself through a holistic risk management approach
- Overcoming the stigma associated with drones

**PENDING SPEAKER
CONFIRMATION**

3:45PM: PRACTICAL DEMONSTRATION

A unique opportunity to witness first hand the full capability of commercial drone technology

5:20PM

END OF DAY ONE

DAY TWO | 22ND MAY 2019

8:30AM: REGISTRATION, MORNING COFFEE AND TEA

8:50AM: OPENING REMARKS FROM YOUR CHAIR:

TOP-DOWN BOTTOM UP APPROACH TO INNOVATION

9:00AM: INDUSTRY KEYNOTE:

The operationalisation of Drone Technology into the Service Provider Sector of Australia.

- The challenges of finding the optimum supply chain of hardware and software for UAV technologies for Industrial Operations.
- The introduction of “best practice” methodologies to operate and comply to CASA Operating Licenses.
- Examples of “use cases” driving operational effectiveness and delivering value to clients in the Industrial Sector.



ANTHONY ROE |
DOWNER GROUP
HEAD OF DIGITAL
TECHNOLOGY

9:45AM: CASE STUDY:

Pioneering eco-economic strategies through drone integration

- Driving eco-friendly approaches to data collection
- Securing quantitative and qualitative data while minimising your physical footprint
- Driving next-gen research through drone integration



KIERAN SOBRA |
GHD
SENIOR SPATIAL
ANALYST

10:30AM
MORNING TEA BREAK

AGRIBUSINESS IN THE 21ST CENTURY

10:45AM: INDUSTRY CASE STUDY:

Agriculture and drones

- Using drones to drive innovation within agribusiness
- Evolving traditional agricultural practices
 - Valuing the cost benefits of drones in rural Australia
- Constructing supportive frameworks
 - Overcoming infrastructural and physical limitations to growth

PENDING SPEAKER
CONFIRMATION

SECURING YOUR PROGRAMS FUTURE

11:30AM: CASE STUDY:

Gaining staff buy-in behind drone technology

- Confidently embracing new capabilities
 - Overcoming generational barriers to learning and development strategies
- Nurturing internal continuous development
- Developing new career paths within your organisations
 - Identifying the benefits of single stream drone asset management



**DOMINIC DI
MARTINO |**
BRIMBANK CITY
COUNCIL
ASSET & PROPERTY
SERVICES
MANAGER

12:15PM
LUNCH BREAK

DAY TWO | 22ND MAY 2019 CONTINUED...

1:15PM: PANEL DISCUSSION:

How do you drive continuous improvement in your drone program?

- What difficulties did you experience?
 - How did you overcome them?
- What success have you experienced?
 - What do you want to explore?
- What societal barriers are restricting you from gaining full advantage?
- What is next for your drone program?



DOMINIC DI MARTINO |
BRIMBANK CITY COUNCIL
ASSET & PROPERTY SERVICES
MANAGER

PENDING SPEAKER
CONFIRMATION

PENDING SPEAKER
CONFIRMATION

EFFECTIVE ASSET MANAGEMENT

2:00PM: CASE STUDY:

How a collaborative approach to drone asset management will prolong the drone lifecycle

- Streamline resources through collaborative approaches to technology
- Establishing effective partnerships to deliver greater outcomes
- Offsetting operational costs when contemplating cost benefit analysis



**SCOTT
TOWNSEND |**
TAMWORTH
REGIONAL
COUNCIL SENIOR
PILOT

2:45PM
AFTERNOON TEA BREAK

3:00PM: CASE STUDY:

Onboarding strategic drone detection capabilities

- Using drones to safe guard your infrastructure
 - Protecting your physical assets
- Constructing effective drone detection strategies
- Driving Effective detection data management

PENDING SPEAKER
CONFIRMATION

3:45PM: PRACTICAL DEMONSTRATION

A unique opportunity to witness first hand the full capability of commercial drone technology

5:20PM
END OF CONFERENCE

DAY THREE | POST-CONFERENCE WORKSHOPS

23RD MAY 2019

8:30AM: REGISTRATION, MORNING TEA AND COFFEE

9.00AM – WORKSHOP A:

Structing your own drone program

In this workshop you will gain a comprehensive step by step introduction on what steps you need to know, when establishing your own drone program.

Learn how to:

- Understand regulations & certifications
- Organisational preparedness
- Ongoing training development
- Enhancing your capabilities
- Maintaining your RPAS assets



**MARTIN BASS | MORRISON AERIAL
ROBOTICS SENIOR PILOT**

12:30 LUNCH

1:30PM – WORKSHOP B:

Protecting your programs from liability

Legal protection is always a key concern for any organisation on boarding their drone operations. In this workshop you will learn to structure your legal indemnity protection to that will support your RPAS operations and give you the confidence to embrace the full potential that RPAS offer.

**PENDING SPEAKER
CONFIRMATION**

5:20 END OF DAY THREE

PRICING

PLEASE NOTE: PRICING DOES NOT INCLUDE GST

Your Selection: Please indicate with a tick	First In Rate 1 st March	Early Bird Rate 4 th May	Standard Rate: Pay After 4 th May
<input type="checkbox"/> Workshop only	\$750	\$750	\$750
<input type="checkbox"/> Conference only (2 Days)	\$1399	\$1599	\$1799
<input type="checkbox"/> Conference + Workshop (3 Days)	\$1799	\$1999	\$2199
<input type="checkbox"/> Company table (8 Delegates)	\$8999	\$8999	\$8999
NFP, Volunteer Organisations	Discount rates for registered NFPs, volunteer organisations and charities available. Contact events@konnnectlearning.com.au for rates		

DELEGATE ONE

Name

Position

Phone

Email

DELEGATE TWO

Name

Position

Phone

Email

DELEGATE THREE

Name

Position

Phone

Email

DELEGATE FOUR

Name

Position

Phone

Email

YOUR COMPANY DETAILS

Company Name

Postal Address Postcode

PAYMENT DETAILS

CHEQUE I have enclosed a cheque for \$ payable to Konnect Learning*

EFT Konnect Learning (Commonwealth Bank)*
BSB: 062 014 Account number: 1053 3919

CREDIT CARD Please charge my Mastercard Visa AMEX[^]
[^] Please note AMEX attracts a 2.5% credit card fee

In the amount of \$

Card No. Security Code

Expiry / Name on card

Signature



CANCELLATION POLICY

The following cancellation policies apply to all Konnect Learning events. Whilst Konnect Learning is sympathetic to the inevitability of changing circumstances, Konnect Learning incurs costs for each cancelled registration. It is for this reason that the following cancellation policies are non-negotiable:

- If a registration is cancelled more than 21 working days before the date of a scheduled event, the fee of that registration will be refunded, minus a \$300 processing fee;
- If a registration is cancelled between 21 and 7 working days before the date of a scheduled event, the registered participant will receive a redeemable credit note that can be used to attend another of Konnect Learning's events (subject to availability of venues);
- If a registration is cancelled less than 7 working days before the date of a scheduled event, Konnect Learning is unable to issue a refund or credit note due to the significant expenses already incurred by Konnect Learning.

CHANGES TO EVENTS

A tremendous amount of effort is spent to ensure all of Konnect Learning's events proceed as originally marketed. It is with regret that circumstances beyond Konnect Learning's control can prevent this from happening. As such, Konnect Learning reserves the right to change the speaker and/or agenda details at any time throughout the marketing lifecycle of an event. It should go without saying that Konnect Learning will diligently minimise the risks of changes to any event and will always ensure events deliver the content that is advertised. Konnect Learning will notify all participants of any changes in a timely manner leading up to an event.

CUSTOMER PRIVACY

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ONCE YOU ARE REGISTERED, WHAT IS THE NEXT STEP

When you have registered for an event, and that registration has been received by Konnect Learning, you will be sent a confirmation email. This will include your invoice and any relevant information regarding the event you are registered for. Konnect Learning will regularly keep you updated regarding the events for which you have registered. If you require any further information, visit our website at www.konnnectlearning.com.au, or call us on 02 8248 0200.

* Please quote the invoice number and company name upon payment via EFT or cheque. Payment is required prior to the event. An invoice will be emailed to you. Phone 02 8248 0200 with any queries.