



Finance for Non-Finance Managers

Learn how to understand,
analyse and evaluate key
financials

Melbourne: 21 Feb | Sydney: 25 Feb | Brisbane: 28 Feb | Perth: 4 March | Adelaide: 7 March

Financial literacy is a core competency of every manager. As your career develops, understanding finance becomes even more important. Every career requires an awareness of financial management, statements, budgeting, revenue and analysis.

Finance for Non-Finance Managers will give you the skills to participate in financial management with confidence. You will understand critical financial terms, read financial statements, discern trends in financial performance and use that knowledge to achieve. You will become an invaluable asset to your company, being equipped to add value to your division and fast-track your career.

YOUR EXPERT FACILITATOR:



Lindsay Dewberry, *Managing Director,*
Panache Training & Consulting



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ABOUT THIS COURSE:

Finance For Non-Finance Managers is an interactive and practical program that will equip you with the skills to make more informed decisions that yield improved financial results.

You will learn how to operate in financial management effectively and with confidence. This includes an understanding of financial and accounting fundamentals, how finance operates within an organisation, how to read and interpret budgeting and financial statements, planning and budgeting frameworks, financial ratios, managing cash flows and making strategic financial decisions.

KEY BENEFITS OF ATTENDING:

For the Individual:

- Increase your understanding of important financial terms
- Analyse and interpret financial statements accurately
- Improve your budgeting ability for key items such as revenues and expenses
- Meet and surpass financial objectives through
- Appreciate how costs behave to more effectively manage them

For your organisation:

- Improve decision making through by understanding financial statements
- Streamline communication between finance and non finance departments
- Increased ability to use accounting reports
- Manage key budgets such as revenues and expenses
- Expanded awareness of clients' and suppliers' financial positions

PLUS: Enhance your standing as a competent well rounded employee who can participate in all aspects of decision making

WHO SHOULD ATTEND

This financial management training course is designed for all employees, from senior executives down to the core, line manager functional roles who require an understanding of the financial drivers of business, from any industry or particular sector:

- CEOs and executive staff from non-financial backgrounds
- Senior managers and operational staff
- General Managers
- Project Managers
- IT Managers
- Business Analysts
- Sales Managers
- Marketing Managers

PLUS: Those seeking to better understand the fundamental principles of finance in all levels of the NFP, private and government sectors.

YOUR EXPERT FACILITATOR:



Lindsay Dewberry, *Managing Director,*
Panache Training & Consulting

Lindsay has held a variety of senior accounting and management roles across several national banks and fund management firms before establishing Panache Training & Consulting in 2000.

Heavily involved in the development and delivery of training programs across a diverse range of workplace and tertiary education environments, Lindsay boasts significant expertise in the areas of performance measurement and external accounting.

His cross-industry experience includes the financial services, hospitality, federal and state governments, not-for-profit and manufacturing sectors, with a significant client base across both large and small organisations.

Some of the organisations Lindsay has consulted with include NAB, ANZ, MLC, Telstra, Coles Myer, Tabcorp, Nine Entertainment Co, Disney Australia, CSL, Limited, Colonial First Aid Global Asset Management, TNT, Transurban, Mercedes Benz, Australian Catholic University, Deakin University, Relationships Australia, NSW Health, Melbourne Water, Attorney General's Department, Victorian Department of Human Services, and the Department of Defence. His major focus over the last 5 years has been the development and facilitation of accounting and financial services related training.

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8:30 Registration 9:00 Start

MORNING SESSIONS

Understanding Financial Statements

- Accounting terminology within Financial Statements
- The role and content of the Income Statement, Balance Sheet and Cash Flow Statement,
- The Income Statement: Understanding the layers of profit and key terminology
- The Balance Sheet: Assets, liabilities and equity explained; the differences between current and noncurrent items
- The Cash Flow Statement: The differences between operating cash flow, investing cash flow and financing cash flow

Analysing and Interpreting Financial Statements

- Understanding vertical analysis
- The power of ratio analysis using : -
 - Performance ratios
 - Liquidity ratios
 - Leverage ratios
- Case study analysis of ratios and implications of ratios

AFTERNOON SESSIONS

Planning and Budgeting Frameworks

- Understanding planning processes
- Where does budgeting fit in
- Understanding revenue cost behaviour
- Budgeting for operational revenues and costs
- Forecasting
- Monitoring and control processes


Capital Budgeting And Investment Analysis


- Treatment of capital expenditure
- Capital expenditure budgeting analysis tools
- Payback periods
- Discounted Cash Flows, Net Present Value (NPV), Internal Rate of Return (IRR)
- Hurdle rates, cost of capital and required rates of return

5:30 Close of Training Course

Lunch, morning and afternoon tea will be provided for all attendees. Morning tea will be at 10:30am, lunch will be at 12:00pm afternoon tea will be at 3:00pm. Please let Konnect Learning know if you have any dietary requirements a minimum of 5 working days before the event.

Finance for Non-Finance Managers

 02 8248 0200

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 www.konnnectlearning.com.au



LOCATIONS & DATES

- MELBOURNE: 21ST FEBRUARY
- SYDNEY: 25TH FEBRUARY
- BRISBANE: 28TH FEBRUARY
- PERTH: 4TH MARCH
- ADELAIDE: 7TH MARCH

PRICING DETAILS

Please select ONE of the following:

- FIRST IN RATE
\$999 plus GST Super Sneaky Rate, if you register and pay before 29th November
- EARLY BIRD RATE
\$1099 plus GST Early Bird Rate, if you register and pay before 25th January
- STANDARD RATE
\$1199 plus GST Standard Rate, if you register and pay AFTER 25th January

Please note: All prices calculated in Australian Dollars.

DELEGATE ONE

Name
Position
Phone
Email

DELEGATE THREE

Name
Position
Phone
Email

DELEGATE TWO

Name
Position
Phone
Email

DELEGATE FOUR

Name
Position
Phone
Email

YOUR COMPANY DETAILS

Company Name
Postal Address Postcode

PAYMENT DETAILS

- CHEQUE I have enclosed a cheque for \$
payable to Konnect Learning*
- EFT Konnect Learning (Commonwealth Bank)*
BSB: 062 014 Account number: 1053 3919
- CREDIT CARD Please charge my Mastercard Visa AMEX[^]
[^] Please note AMEX attracts a 2.5% credit card fee

In the amount of \$

Card No. Security Code

Expiry / Name on card

Signature



CANCELLATION POLICY

The following cancellation policies apply to all Konnect Learning events. Whilst Konnect Learning is sympathetic to the inevitability of changing circumstances, Konnect Learning incurs costs for each cancelled registration. It is for this reason that the following cancellation policies are non-negotiable:

- If a registration is cancelled more than 21 working days before the date of a scheduled event, the fee of that registration will be refunded, minus a \$300 processing fee;
- If a registration is cancelled between 21 and 7 working days before the date of a scheduled event, the registered participant will receive a redeemable credit note that can be used to attend another of Konnect Learning's events (subject to availability of venues);
- If a registration is cancelled less than 7 working days before the date of a scheduled event, Konnect Learning is unable to issue a refund or credit note due to the significant expenses already incurred by Konnect Learning.

CHANGES TO EVENTS

A tremendous amount of effort is spent to ensure all of Konnect Learning's events proceed as originally marketed. It is with regret that circumstances beyond Konnect Learning's control can prevent this from happening. As such, Konnect Learning reserves the right to change the speaker and/or agenda details at any time throughout the marketing lifecycle of an event. It should go without saying that Konnect Learning will diligently minimise the risks of changes to any event and will always ensure events deliver the content that is advertised. Konnect Learning will notify all participants of any changes in a timely manner leading up to an event.

CUSTOMER PRIVACY

Konnect Learning takes diligent action to ensure all client details are protected. Furthermore, we respect our customer's right to 'opt out' of our various promotional activities for relevant, upcoming events. If you do not want to receive further information about our upcoming conferences, training courses and learning experiences, please tick the following box:

ONCE YOU ARE REGISTERED, WHAT IS THE NEXT STEP

When you have registered for an event, and that registration has been received by Konnect Learning, you will be sent a confirmation email. This will include your invoice and any relevant information regarding the event you are registered for. Konnect Learning will regularly keep you updated regarding the events for which you have registered. If you require any further information, visit our website at www.konnnectlearning.com.au, or call us on 02 8248 0200.

* Please quote CLNL 0816 and invoice number or delegate name. Payment is required prior to the event.
An invoice will be emailed to you. Phone 02 8248 0200 with any queries.